



# The 2x2 Algorithm

The Experiment Proving Your Life  
Impacts a Million Others

**RELEASED OCTOBER 1, 2022**

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**A CO-PRODUCTION OF  
THE WINFINITY FRAMEWORK &  
THE KARMIC MARGIN CALL PROJECT  
Facilitated by: Michael Shoeman**

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## What is the “2x2 Algorithm”?

The 2x2 Algorithm is a near 27-hour course where the viewer observes conversations between mental health advocates, change agents, and thought leaders. “2x2” presents a deep dive into not only how much an hour is worth, but also how to change this universal value. This course will explore the nature of the gross overvalue of business relationships while examining how the deeper, intimate relationships go undervalued.

It is predicted that one person’s services touch a million lives. What this makes possible is the generation of a million dollars in capital within 20 weeks. The changes in the global financial system from a \$300+ trillion debt to **a quadrillion dollar surplus GDP** will simply prove creating universal basic income is a matter from changing our competitive relationships into collaborative ones.

But let’s not get ahead of ourselves. Before we can fly, we must learn to run. Before we can run, we must walk.

Every moment spent with the people you care about is an act of procreation.

Just as one cell will divide into 32 trillion to make up the human body, your choice in this moment will lead to a million other acts of courage and kindness.

“We often underestimate the power of human connection. Every moment presents the possibility of what some might call a ‘miracle’. Think about it – if you go back twenty generations, roughly seven or eight hundred years, it took a MILLION people engaging in a MILLION acts of procreation just to produce YOU. If knowing this does not inspire you, then it signals a time to experience your worth firsthand. Shifting the paradigm can be done merely by observing this natural ‘2x2’ phenomenon. That is what the experiment we call ‘the 2x2 Algorithm’ accomplishes – how to break down the paradigm shift into simple steps. One conversation at a time.”

~ Michael Shoeman, Lead Facilitator – The WINfinity Framework

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## Contents

“Dumbing It Down”, An Introduction - 4

Timeline - 8

Walk, Run, Fly - 11

Unit 1: Appreciation - 14

Unit 2: Possibility - 18

Unit 3: Invitation - 23

Unit 4: Dissent - 27

Unit 5: Response-Ability - 31

Unit 6: Commitment - 40

The Bridge Matrix - 49

The Core Fellowship Matrix - 52

Final Thoughts, An Overview of the 6 Conversations - 54



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## **“Dumbing It Down”, An Introduction**

This past Sunday I was sitting in conference room at the Marriott near Philadelphia with eleven other entrepreneurs.

John Sedej, one of the facilitators, asked the group, “How many of you find Mike’s project confusing?”

Everyone raised their hand.

“Mike, I am going to be very direct. You need to dumb this down.”

The challenge was dropped.

How do I ‘dumb down’ something that has never been done before? How does one ‘dumb down’ something that requires a first-person experience to even begin an intelligent conversation about it?

What came out of my mouth next surprised even me by its boldness:

“I provide environments for people to raise precisely \$1,048,576 in capital within 20 weeks just by deepening two relationships where trust has already been established.”

That was it. The word “*trust*” was the missing component.

“Now *that* is interesting to me,” said Dr. Terri Levine, the co-facilitator of the mastermind event.

It didn’t matter how much I tried to explain things like “algorithms”, “time banking”, “reverse market mechanics”, “integrity pattern”, “values-based decision making” or “inquiry clusters”. It all sounded like gibberish. What it all came down to was stating the result boldly and unapologetically.

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That is my truth. \$1 million in 20 weeks. Regardless of your chosen area of expertise.

\$1 million for everyone who participates in this experiment.

But why call this an 'experiment'?

An experiment implies a controlled environment, even if the results vary. It puts emphasis on *environment* and *process* as more important than an end-product. It is a journey to be savored, not a race for the result.

An experiment allows for observation. It redirects the subject away from the question, "Can I really attract a million dollars just by being truthful?" to the more relevant question, "Why and how is it possible to attract a million dollars – in only 20 weeks -- by being truthful?"

I don't even like to mention the money. From my experience, the mere mentioning of money turns many people off and causes them to shut down emotionally. The topic of money seems to incite that "glazed over" look in the eyes where attention span seems to grow shorter and shorter.

What I intuitively know for sure is that your life impacts a million others. Whether you believe it or not.

The 2x2 Algorithm as an experiment will simply prove that your life makes a difference to a million other people.

The money attracted simply proves this to be true.

Business relationships, including those within government and corporate culture, are grossly overvalued. Human relationships based on trust and authenticity are vastly undervalued. That is why I believe the experiment will be successful.

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**This is the hypothesis presented by the 2x2 Algorithm.**

**Every moment is an act of creation. Every hour you spend with another – for better or for worse – is likewise an act of procreation.**

**As you become familiar with this content, please know that I do not consider myself an “authority” or an “expert”. I am just a friend asking questions. You will hear me say in the recordings that I want a community where it is accepted that no one is expendable. The 2x2 Algorithm is intended to start a deeper friendlier conversation – a conversation where YOU truly are valued and essential -- where such a community can continue the dialogue.**

**As a facilitator I am a work in progress. Almost everything you are reading, viewing, hearing is improvised. I have no editor or supervisor. There will probably be some errors and ideas which may be unclear because they are still in the development stages.**

**This guidebook is intended to break down the near 27 hours of video content into a series of questions. The process and these exercises are not intended to be patented, nor do we ever wish to hold any legal rights to the practicing of this facilitation process. Feel free to take and incorporate what resonates and discard what does not. The only way our vision for inclusive community can be realized is if your vision is likewise nurtured.**

**So, here are a few notes on how to navigate this guidebook.**

**Whenever you click on any of the “Run, Walk, Fly” icons you will be taken to the corresponding YouTube video.**



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Likewise, whenever you see the text in **red text** reading, “**[View Part 1 of the Appreciation Conversation](#)**”, you will be taken to the video.

Go ahead. Try clicking on an icon above! (Hopefully I did it right.)

To wrap this up, the point of each conversation to me is to explore if there is enough compatibility with your partner to continue to the next one. To me, the point of an Appreciation Conversation is to see if there is enough compatibility to begin a Possibility Conversation. Even if the relationship needs to take a pause, the time invested in each other will never be lost. *That* is the value of participating in a Time Bank.

If you ever feel stuck, please know that this is not race. The paradox of the 2x2 Algorithm is that in order to speed up it requires slowing down. If you need to spend ample time just in “Appreciation” to nurture a trusting environment before exploring “Possibility”, please take the time to do so. The system is designed to attract the financial capital needed even if you do not progress the whole way through all six conversations. It is okay to take your time.

As always, I am here to help. If anything is not clear, then please reach out to me. My intention is never to convince you of anything, but to explore what conditions need to be present for you to facilitate your own spaces with safety and satisfaction.

In appreciation,  
Michael Shoeman  
Lead Facilitator, The WINfinity Framework  
September 21, 2022



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# Timeline



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# Timeline

**April 2020:** The Karmic Margin Call Project is established as a listed hOurworld.org time bank.

**June 2020:** The Core Fellowship (comprised of Nefertiti Rosa, Parmjit Nahil, Marta Reis and Michael Shoeman) start meeting regularly every two weeks. Jamie Parker joins in April 2021.

**November 2020:** The primary business plan for the Karmic Margin Call Project is written predicting a \$1 trillion time banking industry within 5 years once the 2x2 Experiment officially launches.

**February 2021:** Trae Ashlie-Garen joins the Core Fellowship for six months and introduces the team to the WINfinity Framework, Pattern Integrity (inspired by Peter Block's Six Conversation model) and the Values-Based Decision-Making Matrix. Parmjit Nahil, Marta Reis and Michael Shoeman serve as collaborators in other WINfinity Inquiry Clusters focusing on fiduciary leadership and technology development. An Inquiry Cluster is a small group of collaborators agreeing to meet for eight sessions at three hours per session.

**October 2021:** Janet Berkowitz, Nefertiti Rosa and Michael Shoeman start planning for a series of conversations called "The Bridge". The intention is to bring mental health practitioners and consumers together for deeper conversations and address industry limitations.

**January 2022:** The Karmic Margin Call Project releases a 2021 year-end report on YouTube entitled "How Time Banking Makes the \$1 Quadrillion GDP Possible".

**Michael Shoeman** conducts preliminary "Appreciation Conversations" with Gary Schoenberg, Lynne Blecher and Edie Weinstein for entry into a series of six two-hour conversations called "The Bridge".

**February 26, 2022:** "The Bridge" meet for the first time for the group Appreciation Conversation. The initial conversation is facilitated by Michael Shoeman. Participants are Janet Berkowitz, Nefertiti Rosa, Lynne Blecher, Edie Weinstein and Gary Schoenberg.

**March 9, 2022:** The Bridge meet for a second time which will be known as the Possibility Conversation.

**March 26, 2022:** The Bridge meet for the Invitation Conversation, Part 1. Gary Schoenberg is not in attendance, and it is decided to carry the same agenda into the next scheduled meeting.

**April 6, 2022:** The Bridge meet for the Invitation Conversation, Part 2.

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**April 23, 2022: The Bridge meet for the Dissent Conversation.**

**May 4, 2022: The Bridge finalizes their mini matrix outside of the regularly scheduled meetings. They meet for their last official meeting with what will be recognized in this series as the Commitment Conversation, Part 1. The group decides to continue meeting twice a month with each group member having a chance to facilitate.**

**May 15, 2022: The Karmic Margin Call Project's Core Fellowship reconvene after a two-month hiatus for what will be known as Part 1 of the Response-Ability Conversation. Participants are Nefertiti Rosa, Jamie Parker, Marta Reis, Parmjit Nahal and facilitated by Michael Shoeman.**

**May 29, 2022: The Core Fellowship meet for the Response-Ability Conversation, Part 2.**

**June 12, 2022: The Core Fellowship meet for the Response-Ability Conversation, Part 3.**

**June 25, 2022: The Bridge have been meeting every two weeks. This conversation will be included with the 2x2 Algorithm series identified as the Commitment Conversation, Part 3. Janet Berkowitz facilitates.**

**June 26, 2022: The Core Fellowship meet for the Response-Ability Conversation, Part 4.**

**July 10, 2022: The Core Fellowship meet for what will be known in the series as the Commitment Conversation, Part 2. In attendance is Marta Reis, Nefertiti Rosa, and Michael Shoeman**

**July 28, 2022: Introductions for Units 1 through 4 are recorded.**

**July 31 – August 22, 2022: 20 days of material for the “2x2 Algorithm” are recorded every morning. The focus of these recordings is to introduce time banking and explore pathways toward economic reform by integrating the facilitation and collaboration skills.**

**August 2022: Units 1 through 4 are edited and uploaded for broadcast.**

**September 1-9, 2022: Introductions for Units 5 and 6 are recorded. The presentations are edited and uploaded for broadcast.**

**September 10-20: This “2x2 Algorithm” educational product is written as a primer for viewing the 27 hours of recorded material.**

**October 1, 2022: Launch date for the 2x2 Algorithm on the Amazon platform. A quantity of 32 units of Series 5 Equal Partnership Economy numbers is offered.**

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Walk

Run

Fly

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# Walk, Run, Fly



## **THE FACILITATION PROCESS:**

“WALK” represents the process of the slowing down required to align values. The first 12 hours follows “The Bridge” conversation between mental health practitioners, peers, and consumers and focuses on the facilitation process. Emphasis is on Appreciation, Possibility, Invitation, and Dissent Conversations.

### **UNIT 1: Appreciation.**

**Establishing Trust Within Group Dynamics**

### **UNIT 2: Possibility**

**Creating Spaces to Hold Abundance and Diversity**

### **Unit 3: Invitation**

**Identifying Shared Values for Sustainability**

### **UNIT 4: Dissent**

**The Practical Application of Values**



## **THE COLLABORATION PROCESS:**

“RUN” focuses on the second 12 hours with an emphasis on collaboration. The Core Fellowship is introduced and role model completing the Values-Based Decision-Making Matrix. Emphasis is on the Response-Ability and Commitment Conversations.

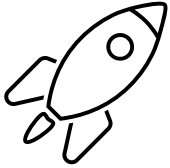
### **UNIT 5: Response-Ability**

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## The Matrix and Values Based Decision Making

### UNIT 6: Commitment

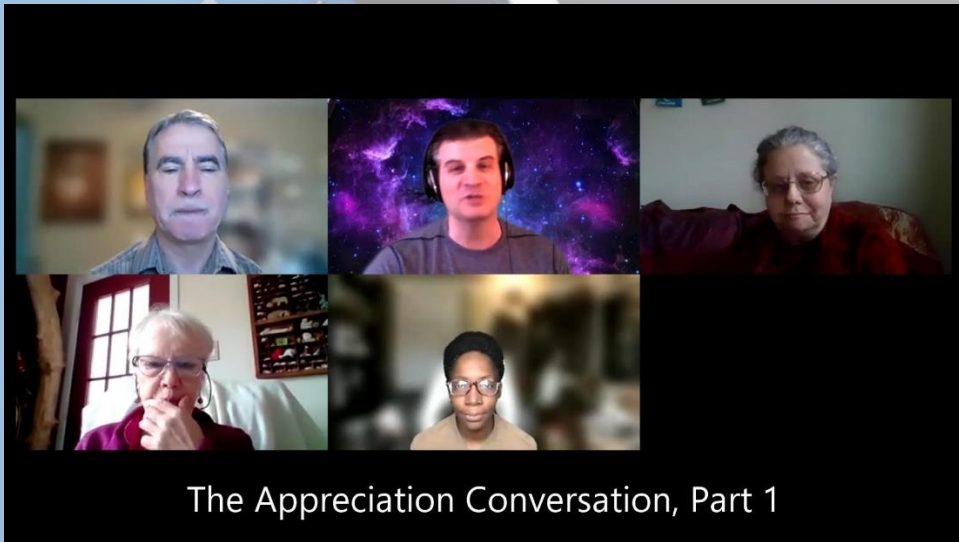
#### Circular Reasoning and Cycle Completion



#### **TIME BANKING:**

“FLY” is represented by the small bits of information given at the end of each segment in the 2x2 Log. The viewer is guided step-by-step in establishing a publicly owned time bank where effort accumulates market share instead of business interests contriving a competitive result. Emphasis is on how to generate seven-figures in capital within 20 weeks by leveraging time banking. The viewer is also educated about Reverse Market Mechanics.

# I Appreciation



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# Unit I. Appreciation

## Establishing Trust Within Group Dynamics



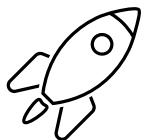
### Part 1

#### Check-In Questions:

**How are you arriving? What are you bringing?**

**What are the six invitations?**

- Suspend judgments to consider possible alternatives.
- Ongoing inquiry.
- Relinquishing of roles, representations, and positions.
- Investment of time to align values.
- Collaboration as equals in a “peer-to-peer” sprint.
- Finding common ground.



#### **2x2 LOG, July 31:**

**Why is it important to “walk” before “running” and “flying”?**

**Why are facilitation skills essential?**

**Why is collaboration essential?**

**[View Part 1 of the Appreciation Conversation.](#)**



## **Part 2\***

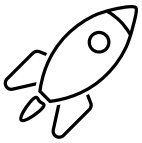
**What do you find most inspiring about your life, people, or events?**

**What are you appreciating about the person speaking?**

**What was said that lands with you? What resonates most and why?**

**What clarifying questions do you have for the speaker?**

\*In this conversation one of the participants stated "Gary (Schoenberg) has a PhD." This is inaccurate information as Gary is a licensed psychologist and he reported he does not hold a PhD.



## **2x2 LOG, August 1:**

**How do we start changing the financial system?**

**What is time banking?**

**Who are the two people you trust most to invite into an Appreciation Conversation?**

**[View Part 2 of the Appreciation Conversation.](#)**

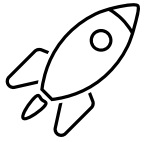


## **Part 3**

**What was the experience like practicing reflecting and reflecting?**

**Check-Out: What did you appreciate most about our time together?**

**What are you most curious about exploring the next time we meet?**



**2x2 LOG, August 2:**

How do you make your hours count?

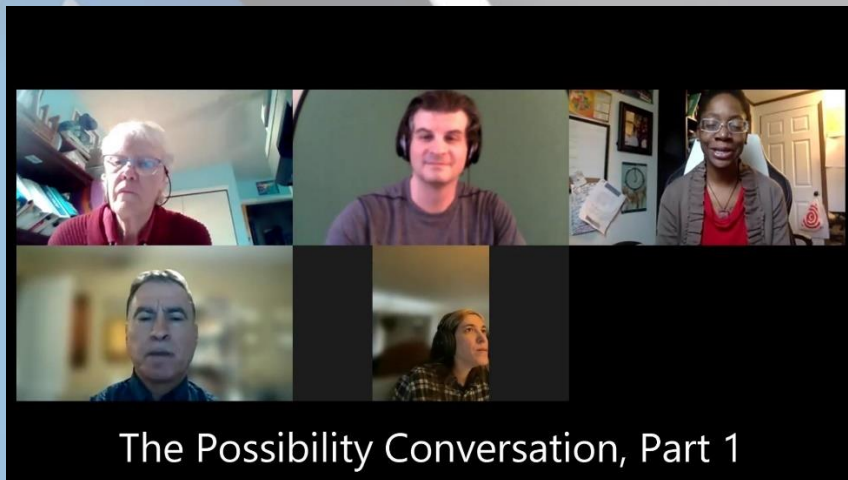
Which service hours should be logged into the system?

Why does consistency matter?

**[View Part 3 of the Appreciation Conversation.](#)**

# II

# Possibility



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# Unit II. Possibility

## Creating Spaces to Hold Abundance and Diversity



### What are the six conversations?

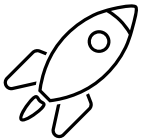
- Appreciation: What would we like to call attention to?
- Possibility: What are the options we should be aware of?
- Invitation: What are the most important values are we choosing to explore?
- Dissent: How do we practice those values in real-life situations?
- Response-Ability: How engaged is the group? Is there an easy flow?
- Commitment: Which action steps is each individual willing to commit to?

### Check In: How are you arriving? What are you bringing?

#### Part 1

What is the highest outcome you would like to experience? (In the next week, month, year?)

What is the highest outcome you would like your group to experience?



#### 2x2 LOG, August 3:

What is the 2x2 Algorithm?

What do the numbers on the screen mean?

How does one person touch a million lives?

How does one person begin to inspire 26 million hours of service?

# THE 2X2 ALGORITHM



August 3, 2022

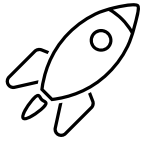
4	Hours Invested
17	Lives Touched
425	Cumulative Hours

[View Part 1 of the Possibility Conversation.](#)



## Part 2

What does your “highest outcome” make possible?  
What does your answer to the previous question make possible?  
What does your answer to the previous question make possible?  
What does your answer to the previous question make possible?  
How many layers of possibility do you want to explore before your concentration is affected?



### **2x2 LOG, August 4:**

**What REALLY stands in the way of socioeconomic equality?**

**Why does time invested in Appreciation and Possibility Conversations establish trust?**

**Which people in your life are worth spending 20 hours or more of your time?**

### **View Part 2 of the Possibility Conversation.**



### **Part 3**

**What conditions need to be present for you to feel engaged, confident, comfortable, honored, and “in the flow” of the conversation?**

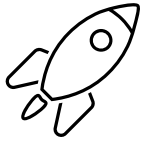
**What are your personal “deal breakers”?**

**Which habits, attitudes, or beliefs cause you to disengage?**

### **Suggested Check-Out:**

**What did you appreciate most about our time together?**

**What are you most curious about exploring for the next conversation?**



### **2x2 LOG, August 5:**

Demonstration of the “What is it going to take?” conversation.

What does social and economic equality make possible for you?

What is it going to take for your highest outcome to become possible?

How do we make “Time” an asset?

**[View Part 3 of the Possibility Conversation.](#)**

# III

## Invitation



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## III. Invitation

### Identifying Shared Values for Sustainability



**Check-In: How are you arriving? What are you bringing?**

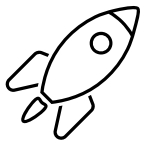
#### Part 1

**What values and questions have you identified in your Possibility Conversation?**

**The Bridge prioritizes which values to explore first out of 17 options.**

**Value discussed:**

**Does “X” inspire deeper honesty and authenticity?**



#### 2x2 LOG, August 6:

**How much “Time” is there?**

**How do we figure out how much “Time” there is?**

**How might “Time” become our greatest asset?**

**[View Part 1 of the Invitation Conversation.](#)**

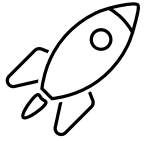


## Part 2

Values discussed:

Does “X” help me to feel accepted and valued?

Does “X” explore ways to challenge growth?



### 2x2 LOG, August 7:

How much is this “Time” universally worth?

How many hours does it take to give US \$1 its value?

How do we figure out the “Universal Time Exchange Rate”?

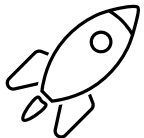
[View Part 2 of the Invitation Conversation.](#)



## Part 3

Value discussed:

Does “X” allow us to slow down and practice deeper reflections?



### 2x2 LOG, August 8:

How do we change the Universal Time Exchange Rate?

What point of reference is available to start looking at for making systemic changes?

What does “ancestral math” have to do with any of this?

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How do we make a natural phenomenon into a psychological experience?

[View Part 3 of the Invitation Conversation.](#)



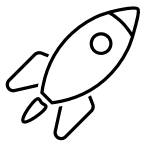
#### Part 4

Values discussed:

Does “X” help me to feel valued and accepted?

Does “X” allow us to practice holistic behavior?

Suggested Checkout:      What did you appreciate most about our time together?  
What are you most curious about exploring for the next conversation?



#### 2x2 LOG, August 9:

What are the differences between a “Market” and “Core” Economy?

What is a “margin call”? Why is the project called a *karmic* margin call?

What are the basic Market Economy Principles to be observed for making the change to Core Economy Principles?

[View Part 4 of the Invitation Conversation.](#)

# IV

## Dissent

Does "X" allow deeper honesty and authenticity?



**TOTAL = 12**

## IV. Dissent

### The Practical Application of Values



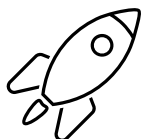
The Bridge discuss the topic of suicide and how to approach sensitive topic matter with mental health institutions.

Check In: How are you arriving? What are you bringing?

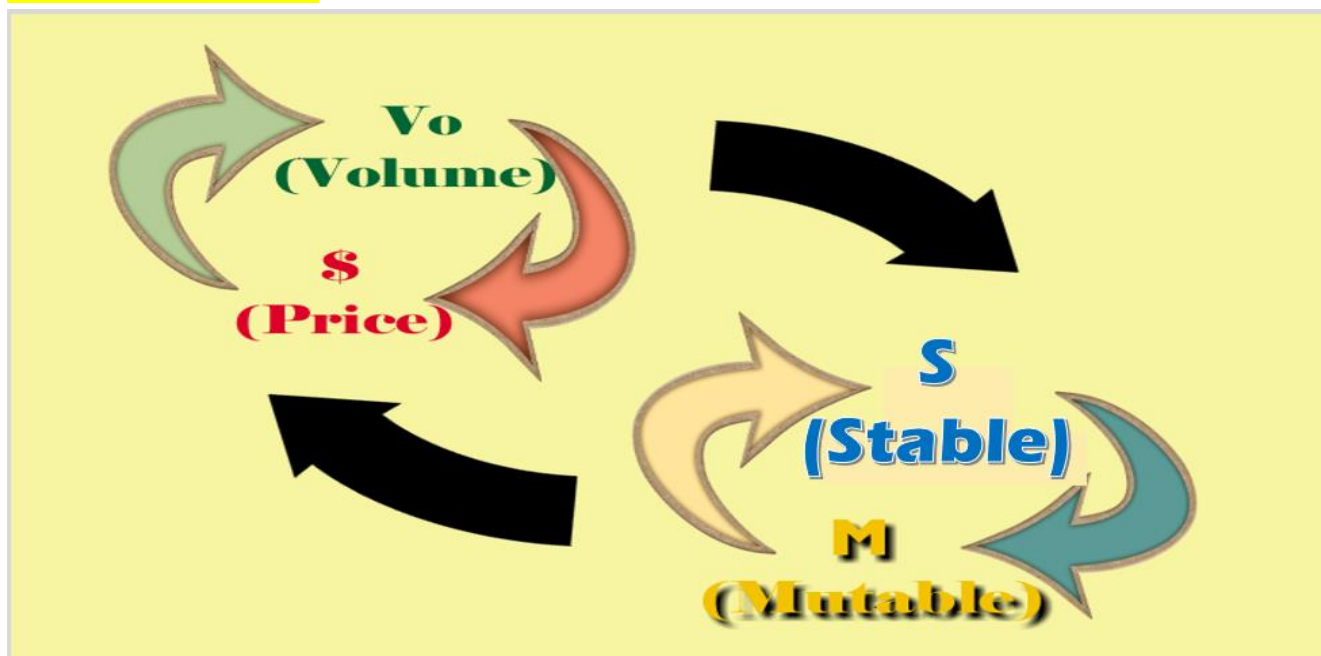
#### Part 1

Introduction to the Matrix.

Does “X” encourage deeper honesty and authenticity?



2x2 LOG, August 10:



\*An artistic representation of how *Reverse Market Mechanics* changes the variables of market share ownership.

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What is *reverse* market mechanics?

How do we leverage “Time” to change value of the asset?

How do we change the value of an hour?

[View Part 1 of the Dissent Conversation.](#)



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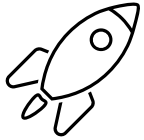
**Part 2**

Does “X” explore ways to challenge growth?

Does “X” allow us to slow down and practice deeper contemplation?

Does “X” help us to feel valued and accepted?

Does “X” allow us to practice holistic behavior?



**2x2 LOG, August 11:**

How is *Reverse Market Mechanics* practically applied?

What is the significance of “death” and regeneration?

What does a Core Economy look like?

[View Part 2 of the Dissent Conversation.](#)



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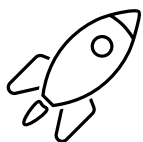
**Part 3**

Discussion about the action steps or “pathways” listed on the matrix.

**Suggested Check Out:**

What did you appreciate most about our time together?

What are you most curious about exploring in the next conversation?



## **2x2 LOG August 12:**



\*An artistic depiction of how a Core Market Economy emerges like cellular mitosis. Just as one cell will produce over 300 trillion others in a lifetime, so too does one volunteer service hour inspire trillions of others.

**How does this educational product become an investment product?**

**Where is the capital coming from?**

**Who is the most important person when working within the Core Economy?**

**[View Part 3 of the Dissent Conversation.](#)**

V

# Response-Ability



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## V. Response-Ability

### The Matrix and Values-Based Decision Making



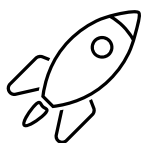
The Karmic Margin Call Project Core Fellowship start working on the “mini-matrix”.

Part 1 is a demonstration how the check-in can lead to a Dissent Conversation. Part 2 is a demonstration of how to redirect dissent into a Response-Ability Conversation.

#### Part 1.1

Facilitating a Dissent Conversation into a Response-Ability Conversation.

**Check In:** How are you arriving? What are you bringing?



#### 2x2 LOG, August 14:

What are the realistic expectations for establishing a Core Economy?

How fast can establishing economic equality take?

What is the mental shift required in going from a “consumer” to a “bank owner”?

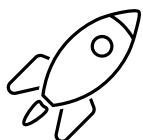
[View Part 1.1 of the Response-Ability Conversation.](#)



## **Part 1.2**

**First line of the matrix:** Reimagining the Financial System. Explore sharing these recordings to change financial infrastructure based on viewership and shares.

**Suggested Check Out:** What have you appreciated most about our conversation together? What are you most curious about exploring in our next conversation?



### **2x2 LOG, August 15:**

How do we establish a new partnership?

Why does the “Big Picture” sometimes make the results elusive?

Why are the layers of Facilitation (walk), Collaboration (run), and Implementation (fly) important?

**[View Part 1.2 of the Response-Ability Conversation.](#)**



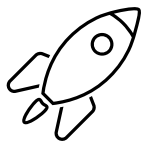
## Part 2.1

**Check In:**                      **How are you arriving? What are you bringing?**

**Second line of the matrix.**

**Introduction of new approaches to education within our local communities. Grass roots education campaign.**

**Emphasis on questions like, what could you teach others? What do you wish to learn more about?**



## 2x2 LOG, August 17:

**Where might your new capital be invested?**

**How do we direct these financial resources to those in need?**

**How much money is necessary to be happy and feel productive?**

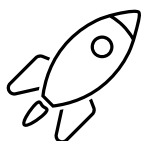
**[View Part 2.1 of the Response-Ability Conversation.](#)**



**Part 2.2:** Completing the second line of the matrix regarding education.

**Suggested Check Out:**

What did you appreciate most about our recent conversation together?  
What are you most curious about exploring during our next conversation?



**2x2 LOG, August 18:**

How do the six conversations correspond to the six phases of receiving?

How do the six conversations become relevant around conversations about money and financial reform?

How can Appreciation Conversations provide the foundation for transcending power struggles?

**[View Part 2.2 of the Response-Ability Conversation.](#)**

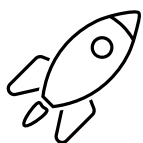


### Part 3.1

**Check In:**                    **How are you arriving? What are you bringing?**

**Addressing the third line of the matrix.**

**An exploration of the layers of the Legal & Judicial System.  
("Layers of Law".)**



### 2x2 LOG, August 20:

**Did you complete the final check list?**

**Why is deepening two or three relationships the life blood of this work?**

**What happens next? How do we sustain relationships based on values?**

**[View Part 3.1 of the Response-Ability Conversation.](#)**



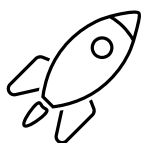
**Part 3.2** The conversation deepens. Evaluating the values of “freedom” and “justice”.

Third line of the matrix to be completed next session.

Recommended Check Out:

What did you appreciate most about today’s conversation?

What are you most curious exploring about our next conversation?



**2x2 LOG, August 22:**



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How does one life touch a million others?

Has it been made real yet that you have already done the required work for raising \$1,048,576 in capital?

How does a focus on simplicity influence global economics?

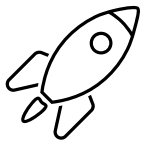
**[View Part 3.2 of the Response-Ability Conversation.](#)**



**Part 4.1**

**Check-In – How are you arriving? What are you bringing?**

**Finalize Line Three of the matrix.**



**Logging the 21<sup>st</sup> hour of learning has the potential to impact 2 million lives and contribute to over 52 million hours of service.**

**[View Part 4.1 of the Response-Ability Conversation.](#)**



## **Part 4.2**

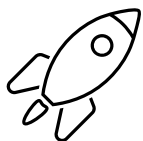
### **Line Four of the matrix**

Deep dive into "Layered Learning". Practicing the process of identifying, organizing (undoing), and integrating new knowledge on multiple levels of awareness.

### **Suggested Check Out:**

**What did you appreciate most about today's conversation?**

**What are you curious about exploring in our next conversation?**

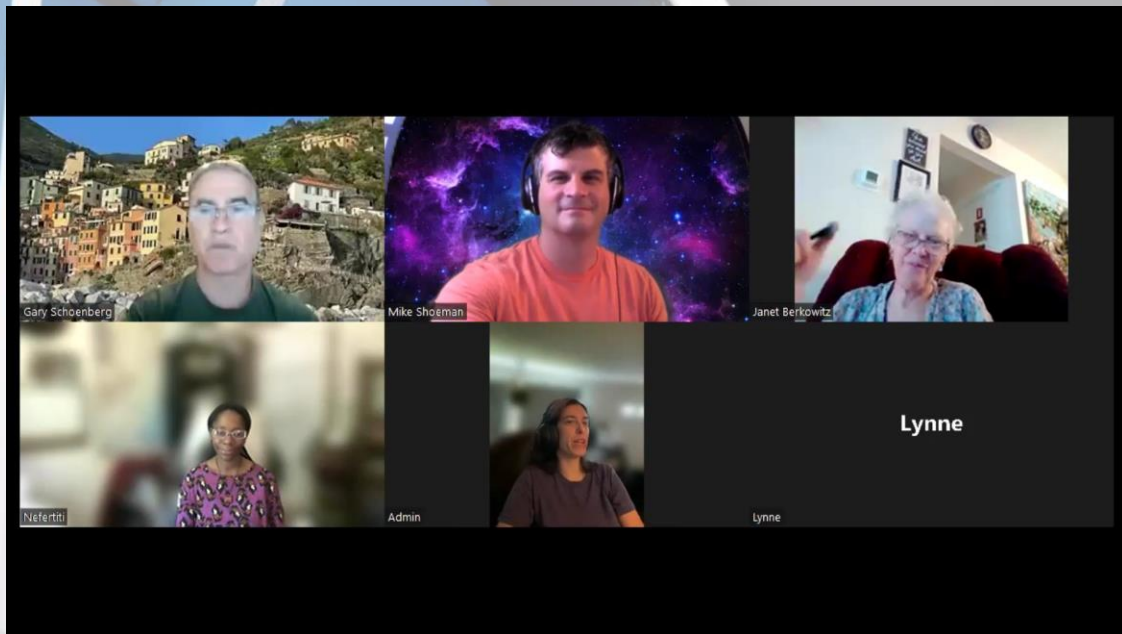


**Logging the 22nd hour of learning has the potential to impact 4 million lives and contribute to over 104 million hours of service.**

**[View Part 4.2 of the Response-Ability Conversation.](#)**

# VI

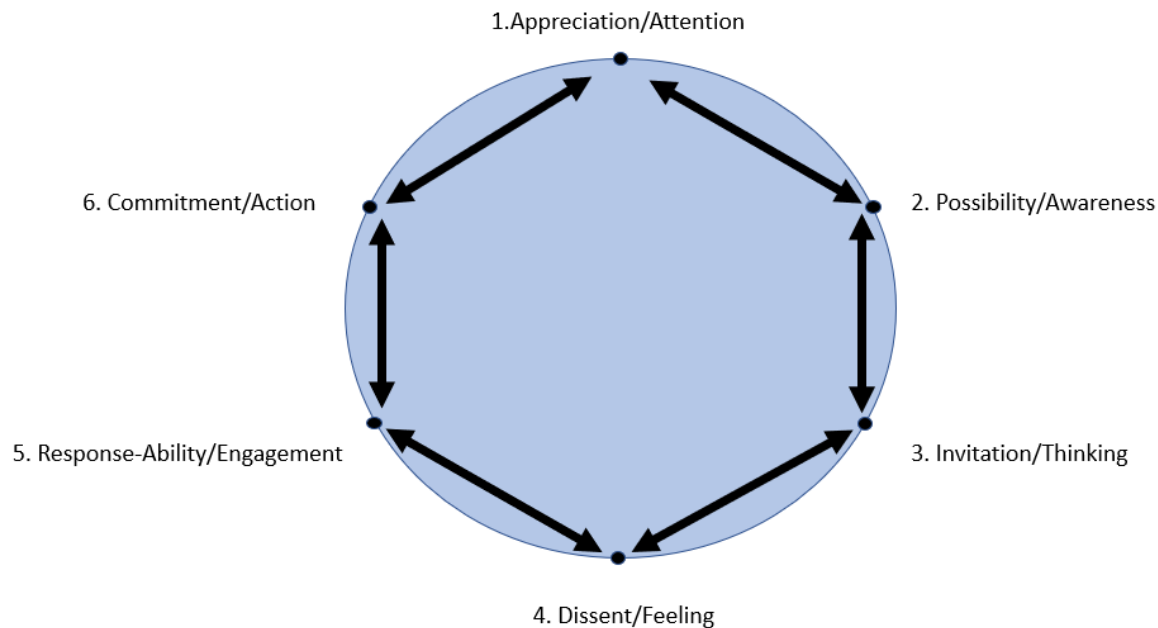
# Commitment



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# VI. Commitment

## Circular Reasoning and Cycle Completion



### Part 1.1

**What stands out to you most about the data generated from the matrix?**

**Has the data reflected your expectations? Is there anything surprising?**

**What does the data mean to you?**

### **The Bridge's Top Action Steps:**

- Share these conversations as a training on how to facilitate meaningful conversations. (154 out of 165, 93.3% aligned on the action.)
- Incorporate dramatic play and improvisational games/tools into the conversations. (153 out of 165, 92.7% aligned on the action.)
- Establish the Bridge members as facilitators willing to travel to conferences and provide services to organizations. (148 out of 165, 90% aligned on the action.)

- 
- Deeper exploration on how to bring elements of these conversations to staff training, offer continuing education credits and support trauma-informed practices. (133 out of 165, 81% aligned on the action.)
  - Explore ways to generate income through these efforts. Time banking listed as one of many pathways mentioned on the Matrix for income generation. (129 out of 165, 78% aligned on the action.)

**[View Part 1.1 of the Commitment Conversation.](#)**



## **Part 1.2**

### **The Bridge's Top Values:**

- Challenging personal growth. (75 out of 75 – 100% group alignment)
- Practicing deeper honesty and authenticity. (69 out of 75 – 92% group alignment)
- Feeling accepted and valued. (69 out of 75 - 92% group alignment)
- Practicing mutual consideration. (67 out of 75 – 89% group alignment)
- Allow space for different perspectives. (67 out of 75 – 89% group alignment)
- Applying creativity and “out-of-the-box thinking”. (66 out of 75 – 88% group alignment)
- Cultivating environments for safety. (66 out of 75 – 88% group alignment)
- Practicing of unconditional, positive regard. (62 out of 75 – 83% group alignment)
- Identifying and practicing holistic behavior. (61 out of 75 – 81.3% group alignment)
- Slow down and practice deeper contemplation. (61 out of 75 – 81.3% group alignment)
- Allow space for lightness and laughter. (54 out of 75 – 72% group alignment)

**[View Part 1.2 of the Commitment Conversation.](#)**

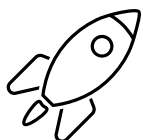


### **Part 1.3**

#### **Suggestion Check Out:**

**What did you appreciation most about our conversation today?**

**What are you most curious about exploring in our next conversation?**



**Logging the 23<sup>rd</sup> hour of learning has the potential to impact 8 million lives and contribute to over 208 million hours of service.**

**[View Part 1.3 of the Commitment Conversation.](#)**



## **Part 2.1**

**Check In:**                    **How are you arriving?**  
                                     **What are you bringing?**

**What stands out to you most about the data generated from the matrix?**  
**Has the data reflected your expectations? Is there anything surprising?**  
**What does the data mean to you?**

### **The Core Fellowship’s Action Steps:**

- Continue to explore the concept of “layered learning”. (157 out of 165, 95% aligned on the action.)
- Start a grassroots education or co-learning, initiative. (156 out of 165, 94.5% aligned on the action.)
- Deeper exploration of what is “lawful” and what is “legal”. (152 out of 165, 92% aligned on the action.)
- Share these conversations as a tool for changing the financial system. (149 out of 165, 90% aligned on the action.)

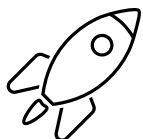
**[View Part 2.1 of the Commitment Conversation.](#)**



## **Part 2.2**

### **The Core Fellowship's Top Values:**

- Sense of healing. (60 out of 60 – 100% group alignment.)
- Emotional intelligence. (60 out of 60 - 100% group alignment.)
- Integration of duality. (59 out of 60 - 98% group alignment.)
- Awareness of a Super Law or Universal Truth. (58 out of 60 – 96% group alignment.)
- Exponential growth by sharing with at least two people. (58 out of 60 - 96% group alignment.)
- Impacting the cultural narrative. (56 out of 60 – 93% group alignment.)
- Healthy dissent regarding corporate marketing and competitive culture. (55 out of 60 – 92% group alignment.)
- The action step (“X”) as an enhancement of life. (54 out of 60 – 90% group alignment.)
- The action step (“X”) as a pathway for providing essential services. (53 out of 60 – 88% group alignment.)
- Acceptance of the emergent. (53 out of 60 – 88% group alignment.)
- The action step (“X”) having “justice” as a focal point. (48 out of 60 – 80% group alignment.)



**Logging the 24th hour of learning has the potential to impact 16 million lives and contribute to over 416 million hours of service.**

**[View Part 2.2 of the Commitment Conversation.](#)**



### Part 3.1

**Check In:**                      **How are you arriving?**  
   **What are you bringing?**

**How do we observe circular reasoning when the path forward isn't so clear?**

**[View Part 3.1 of the Commitment Conversation.](#)**



### Part 3.2

**What is the unmet need?**

**“Whole Brain Living” becomes a focal point of the Bridge’s work. This represents cultivation a deeper understanding of the values of safety, desire, curiosity, and appreciation within the practitioner-challenger relationship.**

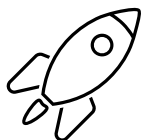
**[View Part 3.2 of the Commitment Conversation.](#)**



### **Part 3.3**

**Demonstration of an improvisation technique.**

**Suggested Check Out:   What did you appreciate most about our time together?  
What are you most curious about exploring next time?**



**Logging the 25th hour of learning has the potential to impact 32 million lives and contribute to over 832 million hours of service.**

**[View Part 3.3 of the Commitment Conversation.](#)**

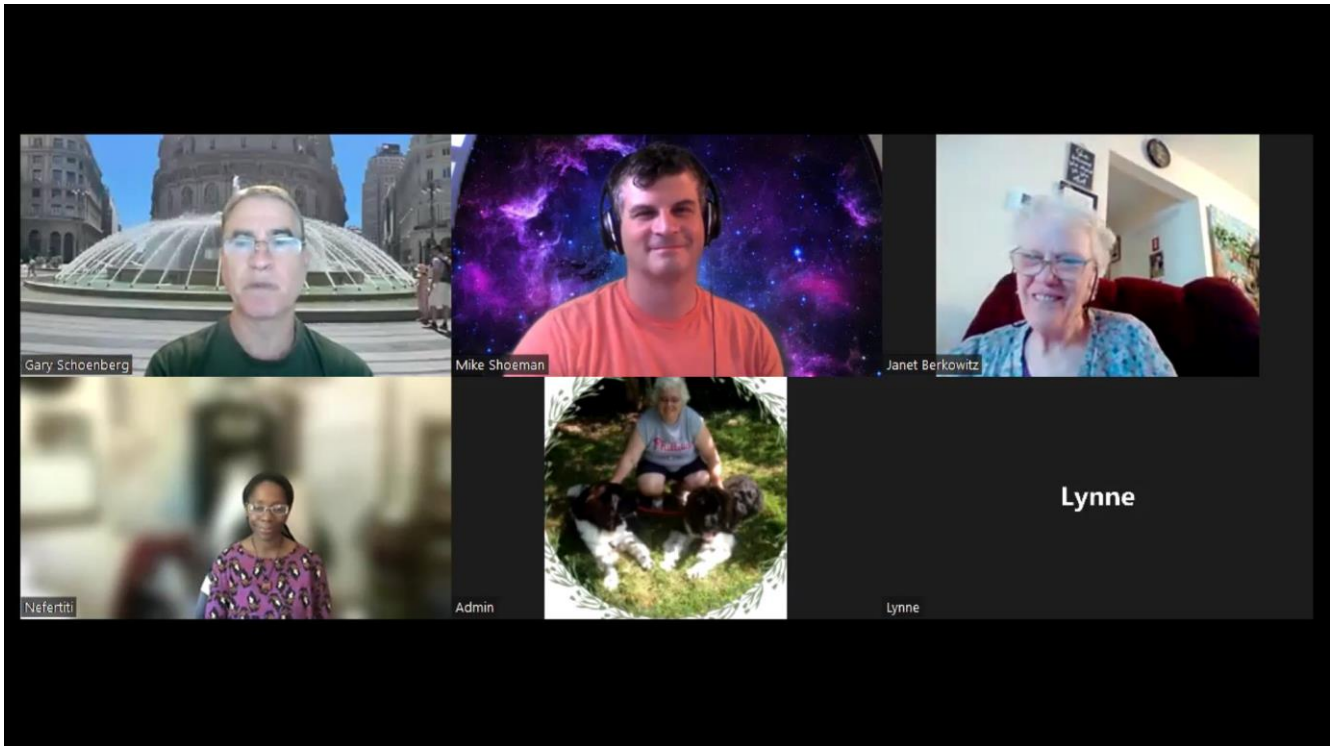
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# Finale

# The Bridge Matrix

[View the Bridge Matrix on Excel Spreadsheet by clicking here.](#)



**A Matrix is intended to be ever evolving, with the “Pathways/Action Steps” and Values changing as new members enter or exit the group.**

**The results on The Bridge Matrix represent a snapshot of which direction the group was moving toward as of June 2022.**

**Those results were as follows.**

## **Action Steps:**

- Share these conversations as a training on how to facilitate meaningful conversations. (154 out of 165, 93.3% aligned on the action.)
- Incorporate dramatic play and improvisational games/tools into the conversations. (153 out of 165, 92.7% aligned on the action.)

- Establish the Bridge members as facilitators willing to travel to conferences and provide services to organizations. (148 out of 165, 90% aligned on the action.)
- Deeper exploration on how to bring elements of these conversations to staff training, offer continuing education credits and support trauma-informed practices. (133 out of 165, 81% aligned on the action.)
- Explore ways to generate income through these efforts. Time banking listed as one of many pathways mentioned on the Matrix for income generation. (129 out of 165, 78% aligned on the action.)

## **Other Action Steps on the original Matrix included the following\*.**

(\*These Action Steps were “cut” from the mini-Matrix due to time constraints but represent possible pathways depending on who enters the conversation in the future.)

- Suicide Prevention Council: Invest time to help the council understand this method and process of convening. (This pathway was explored during the recorded “Dissent Conversation”.)
- Focus on bring this experience to spiritual centers for generating co-production opportunities. Mike and Edie are active with the Circle of Miracles community while Gary and Janet are members of the Pebble Hill Interfaith Church.
- Focus on developing teen and children’s programs for problem solving and conflict resolution
- Develop technology around this process such as designing and developing an app. (This is currently being developed through WINfinity.)
- Reach out to mental health organizations like NAMI and hold Appreciation Conversations.

## **Values:**

- Challenging personal growth. (75 out of 75 – 100% group alignment)
- Practicing deeper honesty and authenticity. (69 out of 75 – 92% group alignment)
- Feeling accepted and valued. (69 out of 75 - 92% group alignment)
- Practicing mutual consideration. (67 out of 75 – 89% group alignment)
- Allow space for different perspectives. (67 out of 75 – 89% group alignment)
- Applying creativity and “out-of-the-box thinking”. (66 out of 75 – 88% group alignment)
- Cultivating environments for safety. (66 out of 75 – 88% group alignment)
- Practicing of unconditional, positive regard. (62 out of 75 – 83% group alignment)
- Identifying and practicing holistic behavior. (61 out of 75 – 81.3% group alignment)
- Slow down and practice deeper contemplation. (61 out of 75 – 81.3% group alignment)
- Allow space for lightness and laughter. (54 out of 75 – 72% group alignment)

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### Other Values on the original Matrix which were omitted from the mini-Matrix:

- Does “X” help me to feel validation?
- Does “X” allow us to identify and practice ethical behavior?
- Does “X” allow us to share responsibility equally?
- Do I have a solid relationship with someone who would find “X” interesting? Do I feel confident this person would be open and excited about sharing this form of convening with their network?

# The Core Fellowship Matrix

[View the Core Fellowship Matrix on Excel Spreadsheet by clicking here.](#)



**A Matrix is intended to be ever evolving, with the “Pathways/Action Steps” and Values changing as new members enter or exit the group.**

**The results on The Core Fellowship Matrix represent a snapshot of which direction the group was moving toward as of late-June 2022.**

## Action Steps:

- Continue to explore the concept of “layered learning”. (157 out of 165, 95% aligned on the action.)
- Start a grassroots education or co-learning, initiative. (156 out of 165, 94.5% aligned on the action.)
- Deeper exploration of what is “lawful” and what is “legal”. (152 out of 165, 92% aligned on the action.)
- Share these conversations as a tool for changing the financial system. (149 out of 165, 90% aligned on the action.)

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## Omitted Action Steps (due to time constraints):

- Discuss more personal stories from our past to make sense of the present. (Rolled into “Layered Learning”.)
- Explore how to integrate technology with this method of convening. (Once again, being explored through WINfinity.)
- Stay focused on Appreciation and Possibility Conversations.
- Develop relationships with organizations focused on renewable energy.
- Spiritual practices focused on energy awareness and the metaphysical.

## Values:

- Sense of healing. (60 out of 60 – 100% group alignment.)
- Emotional intelligence. (60 out of 60 - 100% group alignment.)
- Integration of duality. (59 out of 60 - 98% group alignment.)
- Awareness of a Super Law or Universal Truth. (58 out of 60 – 96% group alignment.)
- Exponential growth by sharing with at least two people. (58 out of 60 - 96% group alignment.)
- Impacting the cultural narrative. (56 out of 60 – 93% group alignment.)
- Healthy dissent regarding corporate marketing and competitive culture. (55 out of 60 – 92% group alignment.)
- The action step (“X”) as an enhancement of life. (54 out of 60 – 90% group alignment.)
- The action step (“X”) as a pathway for providing essential services. (53 out of 60 – 88% group alignment.)
- Acceptance of the emergent. (53 out of 60 – 88% group alignment.)
- The action step (“X”) having “justice” as a focal point. (48 out of 60 – 80% group alignment.)

## Omitted Values:

- Does “X” immediately inspire creative thought and expression?
- Does “X” inspire a sense of an incubation (“a seeding”) for myself?
- Does “X” naturally inspire an environment of safety, support, and allowance?
- Will “X” allow enough time to decode triggers, concepts, and ideas?
- Do I feel confident that “X” will lead us to other people who have already done the inner work?
- Does “X” allow me time and space to explore the past and my personal “failures”?
- Will “X” allow us to clarify our values even further?
- Can I leverage my time exploring “X” as an asset in the time bank?
- Does “X” potentially cross any legal or ethical boundaries?
- Is “X” a clear enough concept or idea that can be easily scaled?

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## Final Thoughts, An Overview of the Six Conversations

Now that you have experienced these 27 hours, how would you “dumb down” this process?

The 2x2 Algorithm is meant to prove that your life impacts a million others. Any financial resources generated is the proof that your efforts made a difference.

There are so many worthy causes to which you might devote your time. Just as this was a co-production between the WINfinity Framework and Karmic Margin Call Project, it could easily be seen as a co-production between two spiritual centers. Michael Shoeman serves as Treasurer for the Circle of Miracles Interspiritual Ministries while Janet Berkowitz and Gary Schoenberg serve in leadership roles with the Pebble Hill Interfaith Church.

Co-production may be the future of establishing Core Economy. Just as you have learned to nurture deeper relationships within a small group, the bigger picture is how to nurture collaborative relationships between organizations.

We like to think of these relationships developing through three phases:

- 1) *The Joint Venture*, which is kind of like going on the first few dates together.
- 2) *The Strategic Alliance*, which we equate with two organizations as “going steady” and hosting regular joint ventures.
- 3) *The Partnership*, where organizations share bank accounts. Individuals from both organizations have invested enough time to develop deep implicit trust in each other.

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Our aim is to bring these tools to the many worthy nonprofit organizations in the spirit of deeper collaboration. The result is to create a publicly owned time bank to balance out the privatization efforts of the current Market Economy.

The financial system has been described as a machine, with liquid capital serving as the oil. Currently there are a lot of “blocks” in that system resulting in inflation, poverty, and power struggles. A “Time-Based Stock Market” will help the engine to run more smoothly.

And YOU are an essential to the engine.

As a final act of service, we present to you [“An Overview of the Six Conversations”](#) created for the Circle of Miracles Ministries. Please accept this presentation as an invitation to explore co-production opportunities with the organization that calls to you!

[View “InterSpirituality: A Collaboration” \(An Overview of the Six Conversations\)](#)



One last thing:

If you ever feel like you have no idea what to do next – reach out to someone and invite them into an Appreciation Conversation.

Sincerest thanks for your attention to this project and participation in the experiment!

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## About the Facilitator



**Michael Shoeman wears many hats: Lead Facilitator for the WINfinity Framework; Administrative Director for the Karmic Margin Call Project; Board Secretary for the Phoenixville Area Time Bank; Board Treasurer for the Circle of Miracles Interspiritual Community; Collaborative Partner with the Collaborative Innovation Institute; and Stage Director for Creative Crisis Care’s production of “The Wizard of Iz” focusing on bullying and suicide awareness.**

**He produced a short film in 2021 titled “2x2” and will be releasing a 25-hour course on October 1<sup>st</sup> entitled “The 2x2 Algorithm: The Experiment Proving Your Life Impacts a Million Others”. Earlier this year, Michael released the presentation “How Time Banking Makes the \$1 Quadrillion GDP Possible”.**

**Michael is especially passionate about facilitating honest conversation across generations, disciplines, and socioeconomic classes. He lives in Chalfont, Pennsylvania with his beautiful wife, Laura, and two children, Micah Orion and Elouise Flora.**